



THE NATIONAL VOICE OF THE
HISPANIC LEGAL COMMUNITY.™



www.hnba.com

***Celebrating 40 Years
1972-2012***

**2012 HNBA 3rd Annual Midyear Corporate Counsel Conference
and 17th Annual Uvaldo Herrera National Moot Court Competition
“New Jersey: Gateway to America”**

**The Westin Newport, Jersey City, New Jersey
March 28-31, 2012**

www.westinjerseycitynewport.com

*Hosted in Partnership with HNBA Affiliate
Hispanic Bar Association of New Jersey (HBA-NJ)*



PROGRAM CO-CHAIRS

Miguel Alexander Pozo, Esq.
Partner, Lowenstein Sandler PC
HNBA National Finance Director
2012 Midyear Conference Co-chair
Tel.: 973.597.6212
Email: mpozol@lowenstein.com

Nuris Portuondo, Esq.
V.P. & Asst. Gen. Counsel, JPMorgan Chase Bank, N.A.
HNBA Deputy Regional President
2012 Midyear Conference Co-chair
Tel.: 732.452.8616
Email: nuriselena@comcast.net

TENTATIVE AGENDA

Wednesday (March 28, 2012)

8:00 a.m. - 4:00 p.m. **HNBA / ACC Executive Leadership Program** (*The Westin*) **(DAY ONE)**.

Presented by **HNBA Commission on the Status of Latinas in the Legal Profession.**

10:00 a.m. – 3:00 p.m. **HNBA Board of Governors Meeting** (*The Westin*).

12:00 p.m. – 1:30 p.m. **HNBA / ACC Luncheon** (*The Westin*).

Sponsored by: **HNBA Latina Commission on the Status of Latinas in the Legal Profession.**

1:00 p.m. – 1:30 p.m. **HNBA Press Conference** (presentation to selected charity) (*The Westin*).

1:30 p.m. – 4:00 p.m. **HNBA / HBA-NJ Joint Community Service Project** (*Jersey City, New Jersey*).

In conjunction with HNBA YLD and HBA-NJ YLC

3:00 p.m. – 6:00 p.m. **HNBA Registration Desk Opens** (*The Westin*).

6:00 p.m. – 9:00 p.m. **HNBA Welcome Reception** (*at The Westin*).

7:00 p.m. Welcome Remarks:

- 7:00 p.m. *HNBA National President, Benny Agosto, Esq.*
- 7:05 p.m. *Mayor Jersey City, Honorable Jerramiah Healy*
- 7:10 p.m. *HBA-NJ President, Daniel Mateo, Esq.*
- 7:15 p.m. *NJSBA President Susan A. Feeney, Esq.*

10:00 p.m. - until **After Hours:** Hosted by **HNBA Young Lawyers Division and HBA-NJ Young Lawyers Committee** (*Azucar Restaurant*).



Thursday (March 29, 2012)

7:00 a.m. – 8:00 a.m. **Continental Breakfast** - Moot Court Participants Only (*The Westin*).

8:00 a.m. **Buses Depart for Hudson County Courthouse**

9:00 a.m. **17th Annual Uvaldo Herrera National Moot Court Competition (DAY 1)**

Sponsored by the **HNBA Legal Education Fund**

(*Superior Court of New Jersey, Hudson County Vicinaje, Historic Courthouse*).

2012 Moot Court Competition Problem

Written by: **Thomas H. Dupree, Jr., Esq.**
Partner
Gibson, Dunn & Crutcher, LLP
(Washington, DC)

United States of America v. Luis Rodriguez

Question Presented:

Whether the court of appeals correctly determined that law enforcement agents' warrantless use of a tracking device (GPS) on respondent's vehicle to monitor its movements on public streets violated the Fourth Amendment.

Background:

Defendant Luis Rodriguez is charged with one count of conspiracy to distribute cocaine, in violation of 21 U.S.C. § 846. According to the Government, Rodriguez and his co-conspirators obtained and sold large quantities of cocaine and cocaine base throughout West Carolina and neighboring states.

As part of their investigation into the alleged conspiracy, law enforcement agents utilized a number of investigative techniques, including installation of an electronic tracking device on Rodriguez's vehicle. The investigation ended on October 24, 2005, with searches pursuant to warrants. At that time, drugs, drug paraphernalia, firearms, and significant quantities of cash were seized from an alleged "stash house."

4:00 p.m. **Moot Court Competition Ends**

4:30 p.m. **Buses Depart for Westin Hotel**

8:00 a.m. – 5:00 p.m. **HNBA Registration** (*The Westin*).

8:00 a.m. – 9:15 a.m. **Welcome Breakfast / Plenary Session** (*The Westin*).

Sponsored by: **HNBA Latina Commission on the Status of Latinas in the Legal Profession**

Panel Discussion: **"OH, THE PLACES YOU'LL GO; AND HOW TO GET THERE!"**

Moderated by: **Christina Sarchio, Esq.**, Partner, Patton Boggs (*Washington, DC*)

Invited Speakers: **Rosa V. Estrella, Esq.**, Senior Legal Director, Eisai Pharma (*Woodcliff Lake, NJ*)

Suzette Recinos, Esq., Chief Counsel, Pitney Bowes (*Stamford, CT*)

Aurelia E. Flores Roch, Esq., Senior Counsel, SAIC, (*San Diego, CA*)

Magda Jimenez Train, Esq., Partner, Boies Schiller & Flexner, LLP (*NY, NY*)

This discussion will focus on: (1) career management, (2) creating and sustaining excellence in your career, and (3) creating "road maps" to achieve success as discussed through anecdotes from our speakers. It will address the movement and retention of Latina women and the planning necessary to attract, capitalize, and showcase their talent and unique cultural traits in an ever-changing legal and cultural landscape.

9:30 a.m. - 12:15 p.m. **HNBA / ACC Executive Leadership Program** (*The Westin*) (DAY TWO).

Presented by **HNBA Commission on the Status of Latinas in the Legal Profession.**

9:30 a.m. – 10:45 a.m.	<u>CLE TRACK ONE / PANEL #1</u>	<u>CLE TRACK TWO / PANEL #2</u>
	<p><i>Complex Litigation: Preparing and Defending Product Liability Cases.*</i></p> <p><i>The ever-changing landscape in complex litigation cases requires in-house counsel and outside counsel to stay abreast of a myriad of federal and state court rules as well as case law. This panel of seasoned in-house counsel and law firm partners will provide insights on how they handle these challenges and how they partner with the slew of different participants in product liability cases.</i></p> <p><u>Moderator:</u></p> <p><i>Dennis Vega, Esq.</i> Partner Sedgwick (Newark, NJ)</p> <p><u>Panelists:</u></p> <p><i>Lisa Martinez-Wolmart, Esq.</i> Legal Director Merck (Whitehouse Station, NJ)</p> <p><i>David Cordero, Esq.</i> Corporate Counsel & Assistant Secretary BMW of North America (Woodcliff Lake, NJ)</p> <p><i>Daniel Mateo, Esq.</i> Partner ReedSmith LLP (New York, NY)</p>	<p><i>Trademarks and the Internet: Cybersquatting, Brandjacking, and Generic Top-Level Domains (gTLDs) - New Dangers in Cyber Space *</i></p> <p><i>Emerging technologies and evolving practices continue to pose unique challenges to trademark owners under existing trademark law. Like many other laws that lag behind technology and the ubiquitous nature of the Internet, trademark owners face new issues under current trademark laws to prevent abuse, perfect trademark rights, and deal with increasingly complex disputes. This panel will offer practical solutions to new challenges corporations face, discuss best practices, and will focus on recent trademark litigation trends.</i></p> <p><u>Moderator:</u></p> <p><i>Mauricio F. Paez, Esq.</i> Partner Jones Day (New York, NY)</p> <p><u>Panelists:</u></p> <p><i>Gail Slaughter, Esq.</i> Counsel Mercedes-Benz USA, LLC (Montvale, NJ)</p> <p><i>Andy Van Arsdel, Esq.</i> Senior Attorney Microsoft (Redmond, WA)</p> <p><i>Luis Diaz, Esq.</i> Partner Gibbons (Newark, NJ)</p>

		<p>Christopher Nucifora, Esq. Partner Kaufman Dolowich Voluck & Gonzo LLP (Hackensack, NJ)</p>
--	--	--

11:00 a.m. – 12:15 p.m.	<u>CLE TRACK ONE / PANEL #3</u>	<u>CLE TRACK TWO / PANEL #4</u>
	<p><i>International Insolvency: What To Do When the Unexpected Happens*</i></p> <p>Globalization poses certain challenges. As U.S. corporations continue to do business and/or expand their operations abroad, the likelihood of disputes will continue to rise. Taking calculated business risk becomes more challenging since U.S. bankruptcy law may not apply abroad. This panel will discuss what happens when a contracting party (a JV, supplier, borrower, etc.) files for an insolvency proceeding in a foreign market and how to avoid related pitfalls. The panel will also cover the new Chapter 15 of the Bankruptcy Code that allows for coordination of foreign bankruptcy proceedings in the U.S. under the guidance of U.S. Bankruptcy Courts.</p> <p><u>Moderator:</u></p> <p>Rafael X. Zahraiddin-Aravena, Esq. Partner Elliott Greenleaf (Wilmington, DE)</p> <p><u>Panelists:</u></p> <p>Marisa Murillo, Esq. Counsel General Motors (Detroit, MI)</p> <p>Pamela Corrie, Esq. Senior Counsel General Electric (Norwalk, CT)</p> <p>Todd Benson, Esq. Attorney, Litigation and International UPS (Atlanta, GA)</p> <p>Jose J. Bartolomei, Esq. Senior Attorney Miller Canfield (Ann Arbor, MI)</p>	<p><i>Perfecting the Pitch: The Art & Science of Becoming a Rainmaker*</i></p> <p>You have gotten your foot in the door! Now, what? Come hear from a panel of experts on how to become a trusted advisor and a rainmaker. The panel will discuss ways to engender trust in clients and develop long lasting attorney-client relationships. The panel will also discuss the differences between marketing and selling, ways to make the most out of networking opportunities and speaking engagements, and developing an "effective elevator speech."</p> <p>Presented by HNBA Young Lawyers Division.</p> <p><u>Moderator:</u></p> <p>Jesse H. Ruiz, Esq. Partner DrinkerBiddle (Chicago, IL)</p> <p><u>Panelists:</u></p> <p>Sara Bolden, Esq. Employee Relations Counsel Target (Minneapolis, MN)</p> <p>Tom Tollison, Esq. Senior Assistant General Counsel U-Haul (Phoenix, AZ)</p> <p>Jessica Frederickson, Esq. Associate General Counsel Walmart (Bentonville, AR)</p> <p>Maria D. Melendez, Esq. Partner Sidley Austin LLP (New York, NY)</p>

	<p>Sharon Levine, Esq. <i>Partner</i> <i>Lowenstein Sandler PC</i> <i>(Roseland, NJ)</i></p>	<p>Jude A. Cisneros, Esq. <i>Partner</i> <i>Lewis Brisbois Bisgaard & Smith LLP</i> <i>(Los Angeles, CA)</i></p>
--	--	--

12:30 p.m. – 1:30 p.m. **Luncheon/Roundtable Discussion:**

"How to Practice Without Risking Your License: Ethical Pitfalls for the In-House Counsel" (*The Westin*).

In the practice of law conflicting responsibilities are often encountered. As a representative of clients, a lawyer performs various functions, including that of adviser, advocate, negotiator, intermediary, evaluator, and spokesperson, to name a few. Difficult ethical problems may arise from a conflict between a lawyer's responsibility to a client and the lawyer's own sense of personal honor, including obligations to society and the legal profession. This Panel of experts will discuss common mistakes and how to avoid them.

Moderated By: **Karen E. Salas-Morales, Esq.**
Partner
K&L Gates LLP
(Miami, FL)

Invited Speakers: **Jorge Dopico, Esq.**
Chief Counsel
Departmental Disciplinary Committee, First Department
(New York, NY)

Cynthia D. Mares, Esq.
Assistant Regulation Counsel
Colorado Supreme Court - Office of Attorney Regulation Counsel
(Denver, CO)

Charles Centinaro, Esq.
Director
Office of Attorney Ethics of the Supreme Court of New Jersey
(Trenton, NJ)

1:45 p.m. – 3:45 p.m. **FEATURED PROGRAM: 2012 Midyear Corporate Counsel Conference**

HNBA Corporate Speed Networking / Corporate Connection Pilot Program (*The Westin*).

The HNBA Corporate Speed Networking and Corporate Connection Pilot Program ("Pilot Program") is a unique, HNBA initiative and variation on traditional speed networking concepts. This Pilot Program is designed to develop business opportunities for HNBA members by facilitating focused, intimate networking opportunities that afford senior in-house counsel responsible for hiring outside counsel the opportunity to identify and meet with HNBA members who are law firm partners and leaders in their respective areas of practice. In-house and outside counsel participants in the Pilot Program will also "network" during the course of 20 minute, interactive sessions that will take place during the first hour of the program. The Pilot Program will conclude with a networking reception for all Pilot Program participants during the second half of the Program.

Hosted by: **Nationwide Insurance**



Nationwide®
On Your Side

4:00 p.m. - 5:15 p.m. **Reception:** Hosted by the **2012 Annual Convention Seattle Planning Committee** (*The Westin*).

5:30 p.m. **Buses Begin Boarding** for *Son Cubanos Restaurant*.

6:00 p.m. – 10:00 p.m. **HNBA Reception:** Hosted in conjunction with **HNBA Affiliate Bar Associations**

(Son Cubanos Restaurant, West New York)

Welcome Remarks:

- 7:00 p.m. *HNBA National President Benny Agosto, Esq.*
- 7:05 p.m. *HNBA Region Presidents Rene Ortega, Esq., Gelvina Stevenson, Esq., and Anna Maria Tejada*

9:00 p.m.

Buses Begin Boarding for *The Westin*.

10:30 p.m. - until

Reception and After Hours: Hosted by the **HNBA LGBT Section** (*The Westin*).

11:00 p.m.- until

HBA-NJ Sponsored Hospitality Suite Opens. (*The Westin*)

Friday (March 30, 2012)

7:00 a.m. – 8:00 a.m.

Continental Breakfast - Moot Court Participants Only (*The Westin*).

8:00 a.m.

Buses Depart for Hudson County Courthouse

9:00 a.m.

Moot Court Competition Continues (DAY 2) (Quarter / Semi Final Rounds)

3:00 p.m.

Moot Court Competition Ends

3:30 p.m.

Buses Depart for Westin Hotel

8:00 a.m. – 5:00 p.m.

HNBA Registration (*The Westin*).

8:00 a.m. – 9:15 a.m.

Breakfast, Plenary Session (*The Westin*).

General Counsel Discussion:

"Diversity/Inclusion in the Legal Profession: Where Are We and Where Do We Go From Here"

Despite significant strides, sincere effort, and the investment of resources, diversity and inclusion in the legal profession continues to lag behind other professional industries. Some say past efforts have not been inclusive enough, ambitious enough, or robust enough. Where do we go from here?

Moderated by:

Susan Blount, Senior Vice President and General Counsel
Prudential Financial (*Newark, NJ*)

Invited Speakers:

Carlos Ortiz, General Counsel
Goya Foods, Inc. (*Secaucus, NJ*)

Joseph Dominguez, General Counsel
Exelon Generation (*Kennett Square, PA*) (*Invited*)

Daniel Goldstein, EVP, Chief Legal & Compliance Officer
Piney Bowes, Inc. (*Stamford, CT*)

9:30 a.m. – 10:45 p.m.	<u>CLE TRACK ONE / PANEL #5</u>	<u>CLE TRACK TWO / PANEL #6</u>
	<p><i>Practical Solutions for Effectively Managing Outside Counsel Fees: The Case for Alternative Fee Arrangements*</i></p> <p><i>The billable hour has long caused consternation for corporate counsel and outside counsel alike. However, while alternative fee arrangements are growing in popularity, there is no consensus on the best alternative fee arrangements. This</i></p>	<p><i>Handling the Ethical Minefield Created by Foreign Corrupt Practices Act (FCPA)</i></p> <p><i>Foreign corrupt practice laws in place in the U.S. and U.K. make bribing public officials actionable here and abroad. Enforcement is rising along with penalties in the millions of dollars. These are highly visible investigations and convictions attract damaging front-page</i></p>

	<p><i>panel will discuss the impact of alternative fee arrangements on the selection of outside counsel and how to effectively manage certain practices and processes to control legal fees.</i></p> <p><u>Moderator:</u> Ernest Ceberio, Esq. <i>Deputy Chief Legal Officer Prudential Real Estate Investors (Roseland, NJ)</i></p> <p><u>Panelists:</u></p> <p>Barbara Daniele, Esq. <i>General Counsel GE Capital, Americas (Norwalk, CT)</i></p> <p>Keila Ravelo, Esq. <i>Partner Willkie Farr & Gallagher LLP (New York, NY)</i></p> <p>Joseph Ortego, Esq. <i>Partner Nixon Peabody (New York, NY)</i></p> <p>Dawn Valdivia, Esq. <i>Partner Quarles & Brady (Phoenix, AZ)</i></p>	<p><i>media attention. Our panel will discuss the scope of legislation as well as pro-active steps to ensure that employees and agents act lawfully as they negotiate and perform international business.</i></p> <p><u>Moderator:</u> Carlos Ortiz, Esq. <i>Partner LeClair Ryan (Newark, NJ)</i></p> <p><u>Panelists:</u></p> <p>Javier Robles, Esq. <i>Deputy General Counsel Comcast Corporation (Philadelphia, PA)</i></p> <p>Eric Bustillo, Esq. <i>Regional Director (Florida) U.S. Securities and Exchange Commission (Miami, FL)</i></p> <p>Michael Himmel, Esq. <i>Chair, Litigation Department Lowenstein Sandler PC (Roseland, NJ)</i></p> <p>Maureen Ruane, Esq. <i>Chief, Health Care & Government Fraud Unit U.S. Attorney's Office, District of New Jersey (Newark, NJ)</i></p>
--	---	--

<p>11:00 a.m. -12:15 p.m.</p>	<p><u>CLE TRACK ONE / PANEL #7</u></p>	<p><u>CLE TRACK TWO / PANEL #8</u></p>
	<p><i>Creating Synergies Between In-House and Outside Counsel in Real Estate Commercial Transactions*</i></p> <p><i>This panel will explore how in-house practitioners and outside counsel can work together most efficiently to cover a broad array of issues involved in commercial transactions, whether in the context of real estate transactions. What role can each practitioner take and how can those roles be best coordinated to most efficiently and effectively serve the client and the transaction. The panel will discuss staffing issues, coordination of document drafting and actual closing, and communication methods.</i></p>	<p><i>The Game Changer: Dealing with the Dodd Frank Act*</i></p> <p><i>The Dodd-Frank Act marks the greatest legislative change to financial supervision since the 1930's. This legislation will affect every financial institution that operates in the U.S., as well as many that operate outside the U.S. This panel of experts will discuss emerging trends that every in-house lawyer needs to know in the post-Dodd Frank Act world.</i></p>

<p><u>Moderator:</u></p> <p>Joe Nuñez, Esq. Senior Group Counsel Target Corporation (Minneapolis, MN)</p> <p><u>Panelists:</u></p> <p>Oscar R. Rivera, Esq. Partner Siegfried, Rivera, Lerner, DeLaTorre & Sobel (Coral Gables, FL)</p> <p>Maria E. Gonzalez Knavel, Esq. Partner Foley & Lardner LLP (Milwaukee, WI)</p> <p>Robert DiVita, Esq. Partner Sills Cummis & Gross, P.C. (Newark, NJ)</p> <p>Mercedes Selleck, Esq. Partner Abadin Cook (Miami, FL)</p>	<p><u>Moderator:</u></p> <p>Honorable Troy A. Paredes Commissioner U.S. Securities and Exchange Commission (Washington, DC)</p> <p><u>Panelists:</u></p> <p>Ramon Gomez, Esq. Vice President, Assistant General Counsel J.P. Morgan Chase (Iselin, NJ)</p> <p>Jorge DeNeve, Esq. General Counsel Aletheia Research & Management (Santa Monica, CA)</p> <p>Joshua Briones, Esq. Partner DLA Piper LLP (Los Angeles, CA)</p>
---	--

12:30 p.m. – 1:30 p.m. Luncheon/Roundtable Discussion: "Federal Law Enforcement Priorities" (*The Westin*).

Moderated by: **Theodore V. Wells, Jr., Esq.**, Partner, Paul, Weiss (*New York, NY*)

Invited Speakers: **Honorable Wilfredo Ferrer**, U.S. Attorney for the Southern Dist. of Florida (*Miami, FL*)
Honorable Paul Fishman, U.S. Attorney for the District of New Jersey (*Newark, NJ*)
Honorable Carmen Ortiz, U.S. Attorney for the District of Massachusetts (*Boston, MA*)

1:45 p.m. – 3:00 p.m.	<p><u>CLE TRACK ONE / PANEL #9</u></p> <p><i>White Collar Crimes: Internal Investigations*</i></p> <p>News stories abound about top corporate executives and their legal troubles arising from allegations of abuse of power and/or business-related criminal activities. White collar criminal cases involve a range of different crimes, including embezzlement, fraud, money laundering and insider trading, to name a few. This panel will delve into recent cases and discuss internal investigations processes from the point of view of both in-house and outside</p>	<p><u>CLE TRACK TWO / PANEL #10</u></p> <p><i>Employment Law and Executive Compensation*</i></p> <p>The economic downturn has sent ripples throughout all industries and professions causing unemployment and executive transitions between firms. This panel of experts will discuss the new frontier faced by corporate counsel in handling and negotiating executive compensation agreements, including practices and strategies for mitigating litigation risks.</p>
-----------------------	--	--

<p>counsel.</p> <p><u>Moderator:</u></p> <p>Sergio Acosta, Esq. Partner Hinshaw & Culbertson (Chicago, IL)</p> <p><u>Panelists:</u></p> <p>Karen Davila, Esq. Senior Associate General Counsel Walmart (Bentonville, AR)</p> <p>Daniel A. Medina, Esq. Director Advisory Services - Forensics and Litigation Grant Thornton LLP (Miami, FL)</p> <p>Lawrence Oliver II, Esq. Chief Counsel, Investigations The Boeing Company (Chicago, IL)</p> <p>Alicia Valle, Esq. Special Counsel, U.S. Attorney's Office Southern District of Florida (Miami, FL)</p> <p>Mauro Wolfe, Esq. Partner Duane Morris (New York, NY)</p>	<p><u>Moderator:</u></p> <p>Sabino (Rod) Rodriguez, III, Esq. Partner Day Pitney (New York, NY)</p> <p><u>Panelists:</u></p> <p>Hannah Breshin-Otero, Esq. Senior Counsel DynCorp International (Falls Church, VA)</p> <p>Kathryn L. Neel Executive Compensation Consultant Frederic W. Cook & Co. (Tarrytown, NY)</p> <p>William J. O'Shaughnessy, Jr., Esq. Assistant General Counsel and Corporate Sec. Quest Diagnostics (Madison, NJ)</p> <p>David Wissert, Esq. Chair, Employment Practice Group Lowenstein Sandler PC (Roseland, NJ)</p>
---	--

- 3:15 p.m. – 4:30 p.m. **Reception:** Hosted by **HNBA Legal Education Fund** (*The Westin*).
- Welcome Remarks:
- 3:30 p.m. HNBA National President Elect, *Peter Reyes, Esq.*
 - 3:35 p.m. HNBA Legal Education Fund President, *Roman Hernandez, Esq.*
 - 3:40 p.m. LEF Video Presentation
- 4:30 p.m. **SHARP** **Buses Begin Boarding** for Central Railroad Terminal Building and Museum at Liberty State Park and Ferries to Ellis Island (*Jersey City, New Jersey*).
- 5:30 p.m. **SHARP** **Ferry to Ellis Island.**
- 6:00 p.m. – 9:00 p.m. **Reception on Ellis Island at Ellis Island Immigration Museum** (*Jersey City, New Jersey*).
- 6:30 p.m. Ellis Island Tours
- 7:15 p.m. Welcome Remarks by HNBA National President, *Benny Agosto, Esq.*
- 7:20 p.m. Welcome Remarks by Honorary Midyear Conference Chair, *Susan Blount, Esq.*

7:30 p.m. Keynote Remarks by the Honorable *Robert Menendez*, United States Senator (*D-NJ*)

7:50 p.m. Presentation and Entertainment

8:10 p.m. Networking

9:00 p.m. **APPROX.** **Ferry Begins Boarding** at Ellis Island for Central Railroad Terminal Building and Museum at Liberty State Park in New Jersey (*Jersey City, New Jersey*).

9:15 p.m. **APPROX.** **Buses Begin Departing** for *The Westin*.

9:30 p.m. - 2:30 a.m. **Evening Entertainment.**

9:30 p.m. Shuttles ("**Salsa Shuttles**") Begin Continuous Loop from *The Westin*.

- *Son Cubanos* in Weehawken, New Jersey
- *Sabor* in Edgewater, New Jersey
- *W Hotel* in Hoboken, New Jersey
- *Azucar* in Jersey City, New Jersey
- *Westin* in Jersey City, New Jersey

3:00 a.m. Shuttles ("**Salsa Shuttles**") End Continuous Loop at *The Westin*.

11:00 p.m. - until **HBA-NJ Sponsored Hospitality Suite Opens.** (*The Westin*)



Saturday (March 31, 2012)7:00 am – 8:30 am **Continental Breakfast** (*The Westin*).

Moot Court Participants and Conference Attendees

8:00 am – 11:00 am **HNBA Registration** (*The Westin*).8:00 am - 12:00 pm **Final Round Moot Court Competition** (*MLK Federal Courthouse, Newark*).8:00 a.m. Buses Begin Boarding for the *MLK Federal Courthouse, Newark*.

9:00 a.m. Final Round Begins.

11:00 a.m. Final Round Ends.

12:00 p.m. Buses Begin Boarding for *The Westin*.8:00 am - 3:00 pm **Joint HNBA / HBA-NJ Women's Leadership Conference (Two Sessions)** (*The Westin*).**Co-sponsored by HNBA Commission on the Status of Latinas in the Legal Profession.****8:00 a.m.-9:00 a.m.**

Registration and breakfast

9:00 a.m. - Opening Remarks and Introduction of Panel**Mercedes Selleck, Esq.**Co-Chair, HNBA Commission
Status of Latinas in the Legal Profession
Partner, Abadin Cook
(Miami, FL)**Anna Maria Tejada, Esq.**HNBA Regional President / HBA-NJ VP
Of Counsel
Kaufman Dolowich & Voluck LLP
(Hackensack, NJ)**9:05 a.m. - 10:45 a.m.*****USING YOUR LATINO HERITAGE TO DEVELOP YOUR BRAND***

In this session, you will explore the concept of personal branding in the legal profession and why it is invaluable as the battle for clients intensifies. An effective personal branding process will create a unique identity that differentiates you from the competition. You will be given the tools to explore your core values along with key business and personal attributes, which you can use as the foundation to develop and/or expand your brand. You will also be given tools to develop or refine your professional sound bite.

Presenter:**Cristina Benitez**Founder & President
Lazos Latinos Hispanic Marketing
(Chicago, IL)**11:00 a.m. - Remarks and Introduction of Panel****Yesenia Gallegos, Esq.**HNBA Chair, Women's Leadership Conference
Senior Associate
Fox Rothschild LLP
(Los Angeles, CA)**Grissele Camacho, Esq.**HBA-NJ Chair, Women's Leadership Conference
Attorney
Law Offices of Grissele Camacho
(Newark, NJ)

11:05 a.m. - 12:30 p.m.
LATINAS IN HOUSE ... AND IN THE SENATE

This panel will focus on the importance of Latina attorneys running for public office and the value that they bring to politics in the United States. Our panelist will discuss resources available to Latinas interested in running for office.

Presenters:

Honorable M. Teresa Ruiz (D-NJ)
 Senator and Assistant Majority Leader
 New Jersey State Senate - 29th Legislative District
 (Newark, NJ)

Debbie Walsh
 Director
 Center for American Women in Politics (CAWP)
 (New Brunswick, NJ)

Zulima Farber, Esq.
 Partner
 Lowenstein Sandler PC
 (Roseland, NJ)

12:30 p.m. - Closing Remarks

<p>Carrie Ricci, Esq. Co-Chair, HNBA Commission Status of Latinas in the Legal Profession (Arlington, VA)</p>	<p>Zuraya Tapia-Hadley, Esq. Executive Director Hispanic National Bar Association (Washington, DC)</p>
---	--

12:35 p.m. – 1:30 p.m.
WOMEN'S LAW CONFERENCE LUNCHEON (*The Westin*).

3:00 p.m. – 4:30 p.m. **HNBA Committee and Section Meetings** (ALL) (*The Westin*).

5:30 p.m. - 12:00 p.m. **Closing Gala Dinner** (*The Westin*).

5:00 p.m. – 6:00 p.m. **HNBA Judicial Council Reception** (*The Westin*).

5:30 p.m. – 6:30 p.m. **Sponsor Reception** (*The Westin*).

6:00 p.m. – 7:00 p.m. **Main Gala Cocktail Reception (ALL Gala Attendees)** (*The Westin*).

7:30 p.m. Welcome Remarks by HNBA National President.

7:40 p.m. **Presentation of Moot Court Competition Awards.**

8:00 p.m. Keynote Speaker: Chris Christie, Governor State of New Jersey.

8:20 p.m. **Presentation of "Top Lawyers Under 40" Awards.**

8:35 p.m. Closing Remarks by 2012 Annual Convention Team.

8:40 p.m. Closing Remarks by Conference Co-chairs.

8:45 p.m. **Performance and Dancing (Live Music and Disc Jockey).**

11:30 p.m.- until **HBA-NJ Sponsored Hospitality Suite Opens.** (*The Westin*).

Sunday (April 1, 2012)

9:00 a.m. – 5:00 p.m. **Open / Downtime:** Shopping and Matinee Broadway Shows in New York City.

NOTE: Note that all current CLE panel topics/dates/times are placeholders ONLY. ALL speakers are subject to final approval by the HNBA Midyear Planning Committee Co-chairs and the HNBA National President.

