



# FÚTBOL AMERICANO

FOR IMMEDIATE RELEASE

## **HOUSTON TEXANS HONOR BENNY AGOSTO, JR. THROUGH THE NFL HISPANIC HERITAGE LEADERSHIP AWARDS PRESENTED BY BUD LIGHT**

The Houston Texans have selected Benny Agosto, Jr. as the recipient of the NFL Hispanic Heritage Leadership Award, a recognition made possible through the support of Bud Light.

The NFL and the Hispanic Heritage Foundation (HHF) have partnered to launch the NFL Hispanic Heritage Leadership Awards Presented by Bud Light during the 2011 celebration of Hispanic Heritage Month. The awards recognize the contributions of Hispanic leaders in each NFL market.

The Texans will honor Agosto on October 9 at their Hispanic Heritage game when they face the Oakland Raiders.

Agosto is a partner with Abraham, Watkins, Nichols, Sorrels, Agosto & Friend of Houston, Texas and the President of the Hispanic National Bar Association (HNBA). He is the founder of the Mexican American Bar Association of Texas (MABATx) Foundation, which benefits young Hispanic, Houston-area law students through scholarships. To date, the MABATx Foundation has raised over \$100,000. He is also a cofounder of the HNBA's Legal Education Fund, which is the HNBA's only 501(c)3 charitable group that gives 100 percent of its contributions toward minority scholarships. Agosto works with programs to promote flexible and sustaining practices to help women attorneys balance a family and career.

With support from Bud Light, each award recipient will select an organization of their choice that serves the local Hispanic community to receive a \$2,000 donation.

"Bud Light is recognizing 32 great leaders in each of the 32 NFL cities with this award," said Margarita Flores, vice president of community affairs for Anheuser-Busch. "We applaud all the recipients for their work in making a difference in and improving their local communities."

Agosto has chosen the Mexican-American Bar Association of Texas Foundation to receive this donation.

One of the 32 recipients, Giants honoree Lillian Rodríguez López of the Hispanic Federation, was recognized at the HHF's national Hispanic Heritage Awards in Washington, D.C. on September 15. The Hispanic Heritage Awards honor notable Latinos who have distinguished themselves in various fields and made an impact on America and globally. The Awards are considered the highest honor by Hispanics for Hispanics in America. In 2011, the Hispanic Heritage Awards mark their 25th Anniversary, which is also the anniversary of Hispanic Heritage Month in America.

Bud Light and Anheuser-Busch have been a longtime friend and partner of the Latino community, enriching people's lives by supporting organizations that make a positive difference. In the past two decades alone, grants and contributions in support of the Latino community have totaled more than \$64 million.

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### **About Anheuser-Busch**

Based in St. Louis, Anheuser-Busch is the leading American brewer, holding a 48.3 percent share of U.S. beer sales to retailers. The company brews the world's largest-selling beers, Budweiser and Bud Light. Anheuser-Busch also owns a 50 percent share in Grupo Modelo, Mexico's leading brewer. Anheuser-Busch is a major manufacturer of aluminum cans and has been a leading aluminum recycler for more than 30 years. The company is a wholly-owned subsidiary of Anheuser-Busch InBev, the leading global brewer, and continues to operate under the Anheuser-Busch name and logo. For more information, visit [www.anheuser-busch.com](http://www.anheuser-busch.com)

### **About the Hispanic Heritage Foundation**

Since 1987, the Hispanic Heritage Foundation (HHF) has inspired, identified, prepared and positioned Latino leaders. Their call to action is to "help a Latino help a hundred more." Please visit [www.HispanicHeritage.org](http://www.HispanicHeritage.org) for more information.

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