



2011 HNBA Legislative Day & Capital Awards Dinner

May 10-11, 2011—Washington DC

DESCRIPTION:	The Legislative Day program furthers the HNBA policy agenda before Congress and executive branch officials through direct advocacy by our members on issues of key importance to the mission of the HNBA. It also educates HNBA members from around the country about public policy issues and the federal legislative process. Legislative Day begins with a Welcome Reception on May 10, 2011. On May 11 th , a breakfast will be held at the Capitol followed by a policy briefing. During the day, participants will meet with Members of both the House and Senate and gather in the evening for the Capital Awards Dinner. Prior award recipients include Sen. Robert Menendez (D-NJ), Former Sen. Ken Salazar (D-CO), Sen. Mel Martinez (R-FL), Rep. Nydia Velazquez (D-12), Rep. Xavier Becerra (CA-31), Rep. Linda Sanchez (CA-39), Rep. Ileana Ros-Lehtinen (FL-18) and Robert Raben (Founder, The Raben Group). All components of the event are free to HNBA members, who advocate on May 11th on behalf of the HNBA.
CO-CHAIR:	Please contact HNBA President, Diana Sen at dsen29@gmail.com, HNBA National Finance Chair, Maria Fernandez at ferm@us.ibm.com, or Legislative Day Chair, Juan Carlos Benitez at jbenitez@wpedg.com regarding sponsorship opportunities for this event.

Sponsorship Opportunities

Benefits	Platinum \$20,000	Gold \$12,500	Silver \$7,500	Bronze \$5,000	Amigo \$2,500
MARKETING:					
Signature Host of Capital Awards Event	◆				
Signature Host of Breakfast Event		◆			
Advertisement in Event Program	Color Full-Page (inside front or back cover)	Color Full-Page	Color Half- Page	Color 1/4 Page	
Welcome Letter in Event Program	◆				
Recognition in Printed Marketing Materials (including logo on Legislative Day signage)	◆	◆	◆	◆	◆
Recognition in Electronic Marketing Materials	◆	◆	◆	◆	◆
Company logo and link on HNBA.com	1 year				
EVENT PARTICIPATION:					
Opportunity to Address Participants at Capital Awards Event	◆				
Tickets to the Capital Awards Event	15	10	8	5	4
Tickets to the Breakfast Event	10	5			