



**2011 MID-YEAR CONVENTION
CORPORATE COUNSEL CONFERENCE AND 16th ANNUAL UVALDO HERRERA
NATIONAL MOOT COURT COMPETITION**
March 10-12, 2011 – New Orleans, LA
Hotel Intercontinental

DESCRIPTION:	The Hispanic National Bar Association (HNBA) invites you to its Second Annual Corporate Counsel Conference in New Orleans, LA, March 10-12, 2011 at the Intercontinental Hotel. This three-day gathering provides a unique setting to connect Corporate America and the HNBA, offering opportunities for outside counsel to meet counsel from numerous Fortune 500 Companies while providing CLEs designed for in-house counsel. Participants are encouraged to take advantage of the many invaluable networking programs provided throughout the conference. In parallel and in conjunction, the HNBA will conduct its 16th Annual Uvaldo Herrera National Moot Court Competition which brings together law students from the Nation's top law schools with its co-sponsor of the competition, the HNBA Legal Education Fund. The Moot Court enables law students to hone their brief-writing and oral advocacy skills while exploring a complex legal issue, and to form relationships with judges and practitioners. The competition problem is being written by Professor M. Isabel Medina, Ferris Family Distinguished Professorship, Loyola University New Orleans College of Law. Top winners will be awarded scholarships for their studies by the HNBA Legal Education Fund. We hope that you can join us for this extraordinary event. See you in New Orleans.
PROGRAM CO-CHAIRS:	Elia Yaeger, ediaz-yaeger@lawla.com ; Martha Castillo MCastillo@panamericanlife.com HNBA National Office: Zuraya Tapia, Executive Director ztapia@hnba.com

Sponsorship Opportunities

Benefits	Platinum \$35,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Amigo \$5,000
MARKETING:					
Signature Host of Sponsor's Reception and Gala Dinner	◆				
Signature Host of Welcome Reception or Gala Reception		◆			
Signature Host of One Breakfast or Lunch			◆		
Advertisement in Convention Journal	Color Full-Page (Premium Placement)	Color Full-Page	Black & White Full-Page	Black & White ½ Page	Acknowledgement in Conference Journal
Welcome Letter in Convention Journal	◆				
Recognition in Electronic Marketing Materials	◆	◆	◆	◆	◆
Company logo and link on HNBA.com	1 year				
EVENT PARTICIPATION:					
Convention Passes (including CLEs, meals, and events, but not including Gala Dinner)	7	5	5	4	3
Opportunity to Address Participants at a Plenary Event	◆				
Seating and Tickets to the Gala Dinner	2 VIP Tables	1 VIP Table	1 Table	1 Table	5 tickets