



2011 HNBA Annual Convention Sponsorship Opportunities

Benefits	Platinum \$50,000	Gold \$35,000	Silver \$25,000	Bronze \$10,000	Amigo \$5,000
Included Sponsorship of 2011 Mid-Year Conference	Gold	Silver			
MARKETING:					
Recognition in Convention Journal, Registration Area, and at Convention Site	◆	◆	◆	◆	◆
Premier Placement of Company Name and Logo in Annual Convention and Mid-Year Journal and Materials	◆	◆			
Advertisement in Convention Journal*	Color Full-Page (Premier Placement)	Color Full-Page (Premium Placement)	Color Full-Page	Black & White Half Page	Black & White Quarter Page
Special message and photo of CEO, General Counsel, or other company representative in Convention Journal	◆	◆			
Company Logo on Convention Bag	◆	◆			
Distribution of Company Literature in Convention Bag	◆	◆	◆		
Special Feature on Sponsor Page at HNBA.com	1 year	6 months	4 months		
Company logo and link on HNBA.com	1 year	1 year	1 year	6 months	4 months
EVENT PARTICIPATION:					
Convention Passes (including CLEs, meals, and events)	8	6	5	3	2
Speaking Presentation at Gala by Company Representative	◆				
Special Recognition at Convention Gala	◆	◆			
Full Participation in Job Fair	◆	◆	◆	◆	
Premium Booth in Exhibitor Hall	◆	◆			
VIP Seating and Tickets to the Gala	20	10	10	4	2
Tickets to VIP Reception during Convention	10	8	6	4	2
Free Annual Membership for Attorneys	8	6	5	3	2

*Bronze Sponsors may upgrade advertisement to Black & White Full Page for an additional \$1,500 and Color Full Page for \$2,000.

*Amigo Sponsors may purchase advertisement for Black & White Half Page for an additional \$1,500 or Black & White Full Page for \$2,000.



2011 HNBA Annual Convention Sponsorship Application Form

Sponsorship Level

- Platinum Sponsor \$50,000
- Gold Sponsor \$35,000
- Silver Sponsor \$25,000
- Bronze Sponsor \$10,000
- Amigo Sponsor \$5,000

ADDITIONAL OPTIONS:

Please ensure that these items are not already included in your sponsorship benefits.

Advertisement

- Color Full-Page \$2,500
- Black & White Full-Page \$2,000
- Full Page Enhancement for Bronze Sponsor \$1,500 (add \$500 for color)
- Full/Half Page Enhancement for Amigo Sponsor \$1,500/half (add \$500 for full)

Exhibitor

- Corner Booth (based on availability) \$2,500
- Aisle Booth \$2,000
- Premier Interviewing Booth \$2,500
- Premier Booth for Government Employer \$600, Early Bird rate; \$750 Regular

Job Fair

Total Amount Enclosed \$ _____

Sponsoring Organization Information

Name of Organization: _____

Street Address: _____

City/State/Zip: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

The contact designated above will receive all correspondence and inquiries and will be the official representative responsible for contact regarding contributions to the HNBA. Please return this completed form to Zuraya Tapia, HNBA Executive Director, at ztapia@hnba.com.